

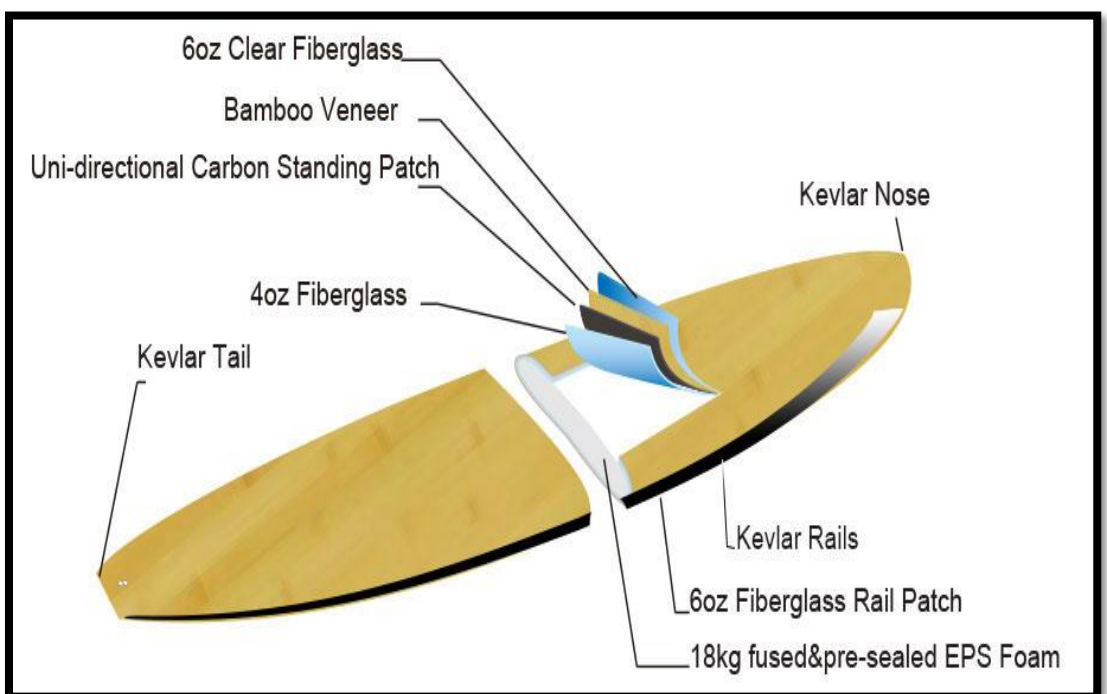


AFFORDABLE SUPs

Affordable Standup Paddleboards (SUPs) of Southern California

Through a collaboration with the TOP Brand Name Paddleboard Manufacturers in the industry, we are currently offering special “outlet” pricing on high-quality Stand Up Paddleboards to the members of our local community. These SUPs are built for strength, utilizing clean, simple lines and modern aesthetics, designed with quality, durability and performance in mind, and built by Professional Surfboard and Paddleboard Shapers who spend their time on the water, surfing and paddling in all types of conditions. At Affordable SUPs, we are passionate about Stand Up Paddleboarding and about providing our friends and neighbors with superior quality Stand Up Paddleboards, SUP Paddles, and Paddleboard Accessories at the absolute BEST VALUE on the market.

Made with the most advanced designs and technology available anywhere, the Paddleboards we carry are shaped with proprietary **COMPRESSION MOLDING** techniques that fuse 18Kg EPS foam into the strongest SUP cores possible. The cores are then pre-sealed and vacuum-bagged to make them water-tight, wrapped with layers of fiberglass, and then natural materials like Australian Pine, genuine **Bamboo** and beautiful full-grain Paulownia Wood. Before the final layer of fiberglass goes on, unidirectional sheets of high-tech fabrics like **CARBON FIBER** and **KEVLAR**, which have a strength-to-weight ratio five times stronger than steel on an equal weight basis, are added to strategic areas of the board like the standing area, nose, and rails for increased durability and added strength. Not only do these space-aged materials and superior construction techniques make each and every Stand Up Paddleboard we carry 25-30% stronger than the competition, but also make them the lightest boards on the market, weighing in at an average of only about 23 pounds.



SUP Buyer's Guide

How to choose the right Stand Up Paddle Board for YOU!

There are many things to consider when choosing the proper Stand Up Paddle Board. Finding the RIGHT board for your height, weight, and intended use is critical to your enjoyment of the sport!

I. Stand up Paddleboard Designs

Stand Up Paddle Boards come in two main shapes, differentiated by their primary hull design:

A. Planing Hull SUPs

This type of SUP is the basic "all-rounder". The beauty of these boards is that they are suitable for several different types of Paddle Boarding. Planing Hull Boards are most appropriate for beginners, anyone who paddles on calm water or stays close to shore, or those who want to fish from their boards or do SUP yoga. Planing Hull SUPs are also designed for surfing. These boards offer a traditional surfboard-style hull and are usually anywhere from 10 to 11 ½ feet long, and from 29 to 33 inches wide. The design of Planing Hull Paddle Boards makes them very stable and quite maneuverable in the surf.

B. Displacement Hull SUPs

This type of Stand Up Paddle Board has a pointed nose or bow, and a rounded, kayak-like "displacement" hull. These SUPs are specifically designed for touring, racing, and downwind cruising, and are most suitable for open water paddling. The pointed nose displaces water at the front of the board so that the rest of the board can glide behind. Because the knife-like bow cuts through waves and chop, this type of Stand Up Paddle Board is typically very fast. While the narrow design is more efficient in rough water and requires less effort to paddle longer distances, Displacement Hull SUPs have little or no rocker and are not a good choice for surfing.

Most Displacement Hull SUPs are 11 to 14 feet long, however they are generally much narrower than Planing Hull Boards, making them faster but less stable, and therefore more suitable for intermediate-to-advanced Stand Up Paddle Boarders.

II. Paddle Board Width

Stand Up Paddle Boards are made in a multitude of sizes to accommodate a variety of different body types. The most important factor in determining the stability of a SUP, and the ease with which you can balance it, is the board width.

"Wide" boards (about 31" or wider) are ideal for larger people or for anyone with poor flexibility or past injuries. The added width and thickness of a "wide" SUP helps displace more body weight in the water and prevents the board from rocking from side to side with heavier riders.

"Narrow" boards (usually 30" or less) are best suited for smaller paddlers (weighing less than 175 lbs.) and those demanding the maneuverability to Stand Up Paddle Surf. Additionally, a narrower board is more steerable and lighter to carry than a larger, wider board.

III. Paddle Board Length

Board length goes hand-in-hand with board width. First and foremost, a Stand Up Paddle Board must work for your body size. If the board doesn't displace the correct amount of water for your weight, you won't be supported. Consider, too, a board's length in regards to your type of car, your home storage situation, and the distance you must

walk to the beach or the shoreline. Longer boards are not only heavier, but more difficult to carry, especially in windy places.

Beginners, or anyone seeking a relaxed outing with no particular destination in mind, will likely be happy with a Planing Hull SUP. With an average size of 10 to 11 ½ feet long, this type of SUP is easier to store and transport, and is also perfect for Surfers who require a short board with more maneuverability.

In general, you should choose a board length based on your body weight and paddling profile:

- 10'6" – Regular Paddlers up to 190 lbs.; Expert Paddlers and Surfers up to 225 lbs.
- 11'0" – Regular Paddlers up to 225 lbs.; Expert Paddlers and Surfers up to 250 lbs.
- 11'6" – Regular Paddlers over 230 lbs.; Expert Paddlers and Surfers up to 280 lbs.

If you are interested in racing or touring, you'll want a longer board to either keep up with the competition, or to paddle long distances. With an average size of 11 to 14 feet long, the longer Displacement Hull Stand Up Paddle Boards are faster than shorter boards, and are perfect for touring and racing.

IV. Paddle Board Weight

Due to their large size, Stand Up Paddle Boards tend to be heavy, hard to carry, and a challenge to remove from the top of your car. Before purchasing any paddle board, make sure you research the weight of the board, as well as the handle design. The average weight of a paddle board can be anywhere from 25-40 pounds.

Be wary of plastic (roto-molded) Stand Up Paddle Boards. While some high-end boards may be hollow in order to save weight and increase performance, most roto-molded boards are hollow as a result of their manufacturing process, but are extremely HEAVY. The roto-molding process yields a durable exterior and an affordable price, but these boards ONLY make sense if you are running a rental company or if you plan on going down white-water rapids in rivers with boulders and rocks.

Stand Up Paddle Boards made from fiberglass and epoxy on top of EPS foam are the most common construction type. These can be used for many types of paddling, but manufacturing techniques vary widely, so board weights vary widely, as well. Some boards have a sheet of wood under the fiberglass deck to add durability and stiffness; others use an infused epoxy process that makes the board's exterior extra tough.

Top Quality Stand Up Paddle Board Manufacturers have tackled the weight problem with several innovative elements in their designs. At Affordable SUPs, we only offer ultra-light boards that are designed with a relatively narrow mid-section to help you reach both the deck handle and opposite side of the board. These boards are stronger, lighter, and easier to carry than most of the other boards on the market.

V. Paddle Board Features

When it comes to Paddle Board design, even the smallest details make a difference:

A. Paddle Board Handles

A real game-changer in the ease with which you can carry a Stand Up Paddle Board is the comfortable, ergonomically efficient "Butterfly" handle design. Stay away from "Gorilla-grip" slotted carrying handles which make it very difficult to pick up and carry your SUP, cause your hand to cramp, and risk you dropping your board! Also watch out for the "pop-up" handle because they force you to hold your arm away from your body, adding additional stress to your shoulders and back, making your board feel heavier than it really is and causing you undue pain. The Butterfly handle is the best design because it allows you to cup your fingers inside the handle, reducing hand fatigue and ensuring a solid grip. It's a design so efficient that you can actually lift your SUP from flat on the ground with only one hand!

B. Paddle Board Fins

Paddle Board Fins provide important tracking and stability to a Paddle Board. There are several variations:

Large Single Fin: Single fin set-ups are the most versatile layout for basic Stand Up Paddle Boarding. The fin is placed in a fin-box and secured with a nut and screw. The fin-box has a channel for the fin to slide back and forth. When the fin is pushed toward the tail, the board will track better (which is best for racing, touring or flat water paddling). If you push the fin forward toward the nose, the board will turn easier, which is better for surfing or navigating whitewater. The fins are slightly curved and will give way when they come in contact with a rock, kelp, or the shoreline. While not as performance-oriented as other fin set-ups, they will bounce off obstructions so that you can continue paddling without being thrown off the board.

Multi-fin Setups: Multi-fin arrangements are generally more maneuverable than single-fin set-ups. Sometimes called a "thruster", a 3-fin set-up was originally designed for surfing, but works equally well for SUPs when tracking on flat water. If you remove the center fin of a 3-fin setup, the two, shorter side fins, also called "side bites," will still work well for tracking on flat water or in surfing and reduce the risk of hitting obstructions below the surface of the water.

Race fins: These come in a variety of styles. Some have a straight, rigid shape as compared to a traditional surfboard flex fin. These straighter, stiffer fins are best for downwind runs because they help longer boards (up to 14') track easier in wind, large waves or rolling swell. The downside is that if a rigid fin hits a rock or get stuck in kelp, you will most likely face-plant.

At **Affordable SUPs of Southern California**, we will take your SUP experience to the next level!

Every Stand Up Paddleboard we carry includes:

- Beautiful colors, retro-surf styling and designs
- Comfortable, water repellent EVA deck pads
- Integrated ergonomically-designed "butterfly" carry handles
- Universal Classic Stand Up Paddle/Surf fin sets
- Automatic SUP venting systems

If you are you looking for the best pricing and customer service you could hope for, call us for an appointment today!

Affordable Stand Up Paddle Boards

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